

**John Townley**

**Journalist/Editor/Author**

**American Society Of Journalists And Authors (ASJA)**

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Website: [www.astrococktail.com](http://www.astrococktail.com)

**Recent staff (senior writer, editor):**

*Senior writer and/or editor at:*

- Matrix Astrology Software (*Sessions in the Third House* e-zine writer/editor, ad copy, designer/author multiple consumer reports) <http://www.astrologysoftware.com/> and <http://www.astrologysoftware.com/community/sessions/index.asp?orig=> (2002-2009)
- InternetNews.com / StreamingMediaWorld.com (daily/weekly) (1999-2001)
- MPA Publishing magazines (1997-1999):

*Monthlies: AutoMedia / EQ Magazine / Surround Professional Magazine / CarSound*

*Dailies: Toy Fair Times / CES Mobile Daily / Intelligent Transportation Systems Daily / Motivation Show Daily*

**Earlier staff:**

*The Inside News, Boating, Sexology Today, Concertina Magazine, MCA Publishing, CBS Publishing, Buddha Publishing, Apostolic Recording Studios, Tenth St. Productions, Epiphany Publishing*

**Freelance writer, editor:**

*eDigitalPhoto Magazine,  
Dell Horoscope Magazine,  
Panasonic ProVideo,  
The Warsaw Voice,  
Fortean Studies,  
Digital Cinema,  
Sea Heritage News,  
The Rappahannock Record,  
Planetary Guide*

*Llewellyn Journal,  
International Mariner,  
Recording Media,  
The National Enquirer,  
South Street Seaport Reporter,  
The Mariners' Museum Journal,  
Streaming Media Magazine,  
Network Magazine (Sony),  
Lucky Lotto Magazine*

*Flying Your Way,  
World Of English,  
ProSound News,  
Michael's Thing,  
Sea History,  
Northern Mariner,  
Sail,  
Fate,  
America Online*

**Print articles, including travel, technology, maritime, music, sex, book and product reviews:**

<http://www.astrococktail.com/jtprint.html>

**Some current online articles, reviews, interviews, ad copy:**

*All articles (dozens) at:* <http://www.astrococktail.com/articles.html>

*News and Reviews:* <http://www.astrococktail.com/news.html>

*Blog:* <http://matrixtownley.wordpress.com/>

*When Uranus Meets Mars:* <http://www.llewellyn.com/journal/article/476>

*Shanty Festival:* <http://www2.warsawvoice.pl/old/v406/Buzz03.html>

*Getting Robbed:* <http://www2.warsawvoice.pl/old/v411/letters.html>

*Northern Mariner (book review):* <http://bell.mma.edu/~achase/ASVO-Northern-Mariner-review.html>

*Maritime articles:* <http://www.astrococktail.com/maritimemattersinternational.html>

*Q&A Biographical Interview:*

<http://www.houseplantpicturestudio.com/johntownley.html>

*Matrix Interview:*

[http://www.astrologysoftware.com/community/interviews/get\\_interview.asp?person\\_show=5](http://www.astrologysoftware.com/community/interviews/get_interview.asp?person_show=5)

*Cycles Of The Sun And Moon:* [http://innerself.com./Astrology/cycles\\_moon.htm](http://innerself.com./Astrology/cycles_moon.htm)

*Copywriting: ad copy for 22 consumer reports:* <http://www.astrococktail.com/reports.html>

**Books (current):** <http://www.astrococktail.com/books.html>

*The Lunar Return* (Llewellyn), *Composite Charts* (Llewellyn),

*Dynamic Astrology* (Inner Traditions), *Planets In Love* (Whitford Press)

**Papers:**

"Songwriter Charles Dibdin & 18-19th Century Maritime Music" (Mystic Seaport Museum)

"The Influence of 19th Century Popular Song On Maritime Music"(Mystic Seaport Museum)

"Music in the Confederate Navy" (Mystic Seaport Museum)

<http://www.astrococktail.com/CSNmusic.html>

"Recent Problems Protecting Endangered Wrecks in the James River" (Soc. for Hist. Archaeology)

"Confederate Raiders: An Historic Past With A Future" (U.S. Naval Academy)

"Life's Stormy Sea: Maritime Images in 19th Century Hymnody" (Mystic Seaport Museum)

<http://www.astrococktail.com/hymnody.html>

**Production, Promotion, Marketing:**

*Producer/director*, 1994 Great Lakes Tall Ship Maritime Festival Series (7 cities)

*Public relations officer*, Polish tall ship *Zawisza Czarny*, 1992 Atlantic Tall Ship Races

**Live Media (interviews, documentaries, appearances):**

BBC, CBC, PBS, NBC, CBS, ABC, and Granada (England) radio & TV, Polish National Radio/TV, Voice of America, Armed Forces Radio, various local and cable TV, CNET Radio

**Other:**

*Producer, recording artist (18 record albums):* Columbia, Vanguard, Sony, Folkways, Adelphi, The National Geographic Society

*Designer/builder/engineer:* 12-track recording studios, New York and San Francisco

*Founding President*, The Confederate Naval Historical Society

*Former President*, The Astrologers' Guild of America

## **Deep Background:**

**John Townley** is a **writer**, historian, editor, author, photojournalist, recording artist, producer, and publicist. His books and articles range from unabashed **tabloid** feature writing to **scholarly papers** for the halls of academe. Regular subjects include:

**Internet,  
news,  
science,  
astrology,  
video,**

**recording technology,  
music,  
maritime,  
health,  
trends,**

**history,  
marketing,  
motivation,  
language,  
travel**

In the **editorial/publishing** chair, he has headed daily, weekly, monthly, and quarterly magazines both on staff and freelance.

John has **produced** recordings for labels as wide-ranging as **Columbia Records** and the **National Geographic Society**. A pioneer of professional **multitrack recording and production**, he designed and built the first 12-track recording studios in both New York and San Francisco and still writes extensively on the recording business for a variety of periodicals.

As **founding president** of The Confederate Naval Historical Society, he received the first-ever **Federal award** for leading an **F.B.I. investigation** and prosecution of looters of historic sunken ships under The National Historic Shipwrecks Act.

Former **program developer** at The Mariners' Museum in Newport News, Virginia and New York's South Street Seaport Museum, his papers have been published by the Society for Historical Archaeology, Mystic Seaport Museum, and the U.S. Naval Academy.

**Liaison (public affairs) officer** and instructor aboard the Polish youth-training **tall ship** *Zawisza Czarny* in the 1992 Columbus Tall Ships Race, John was also director of Maritime Music International's seven 1994 maritime **festival productions** in the U.S., Canada, and Europe.